

There is no one in this whole world who has not suffered from their skin irritation or troubles. The standard of good skin is always a controversial subject, but having a good skin becomes ultimate goal for many women and men. This PowerPoint presents what kind of innovative skincare or ingredients that are popular in the market, mainly focused on Asian market since I personally think Asian is market is most sensitive and responsive to the trend and current situation.



trendy and effective ingredient for skin and body

packed with antioxidants and vitamin E

that protect and nourish skin barrier

Full of minerals, vitamin A, C

often consume as food to tonic and boost energy

 Antibacterial, antifungal, anti-inflammatory, soothes, heals, nourishes skin, help psoriasis

people take it as a medicine

O stomach

mug wort

intestinal conditions a9 colic, diarrhea,
constipation, cramps, weak digestion, worm

infestations, and persistent vomiting)

mug wort products

H. Mather

Serum Moisturizer Body wash Feminine cleanser Ampule Cleanser



사철쑥 | 자극 진정

사람박 | 진정 범현성

Calming Repair Cream

Mainly used in supplements

mostly found in many plants and food such as red wine, onions, green tea, apples, berries, and others. It has been linked to improve exercise performance and reduce inflammation, blood pressure, and blood sugar levels as well as brain-

protective, anti-allergy.

Benefits on Skin -

heartleaf

Reduce Redness, Itching, and

Inflammation of damaged skin, restore skin barrier, increase hydration, and reduce water loss

Affective on hair loss

Often use as a tonic for hair loss

Quercetin



Heartleaf products

the state of the

Toner Moisturizer Toner Pad Face mask Cleanser Cleansing pad





he skin of a healthy person has a pH balance of pH 5.5 – pH 6.5, which is considered a function of the second to see the second second

30 mi/1.01 R.m

natural anti-inflammatory

Benefits on Skin 6

red, inflamed **skin**

O sunburn relief

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antioxidant, immune-stimulating, and tumor-fighting properties

Supplement

Superfood

reduce total cholesterol and triglyceride, to reduce chronic pain, painful inflammation and swelling, to treat diabetes, release and activates soluble dietary fiber, slow absorption of simple sugars from gut

hydrates the skin

analgesic properties that

the state of the

can assist with pain

relief

quick repair process

Noni

(Morinda citrifolia)

Noni products

1. H. M. MAL

Serum Moisturizer Toner Soap Ampule Face Mask AHIC NUTRI POWER DAILY MASK NONI Moisture & Calming



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ACTIVATION OF